



CNH | KEY CLUB

DIVISION 2 SOUTH KEY CLUB

FUNDRAISING MANUAL

June 2021

**COMPILED BY 2021-2022 FUNDRAISING COORDS
ELVIRA LU & KELLY QUACH**

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may project highlight

alameda key club boba bundles and care packages

- ★ **Carly Lam**, the treasurer of alameda key club has gone above and beyond this month, holding **two fundraisers** in one month and fundraising the largest amount for **PTP!**
- ★ **TIPS** - Don't be afraid to use your resources! Have a good fundraiser? Contact your EA or LTG and ask them to promote it on the **division page!**

"Stay organized! Holding 2 fundraiser isn't difficult when broken up into different chucks. Plus with other officers and LTG/EAs helping, things will ride smoothly." -Carly Lam



letter of introductions

Hi Treasurers!

Congratulations on your election! Thank you for taking on such an essential and rewarding role. My name is Elvira Lu and I serve you as one of your **Fundraising Coordinators!** I hold prior experience as Alameda Key Club's treasurer, as well as work in ASB- so feel free to use me as a resource!

As the treasurer, remember to look beyond just fundraising and collecting dues. You are an essential member of your officer board. Some of my favorite Key Club memories were spent at my house packaging valentines day grams or delivering care packages with my officers. I truly believe that this role gives you so many fun opportunities while not feeling too much of a burden!

I'm excited to guide you through this journey!
Contact me at: elviralu4158@gmail.com

Leading with love,
Elvira Lu



Greeting, Treasurers!

Congratulations on your election! Thank you so much for taking on such an important and compelling role! My name is Kelly Quach and I serve you as one of your Fundraising Projects Coordinator! I am so excited to be working with you throughout the term and provide fun fundraising ideas for events! Elvira and I have worked on this manual to help provide you with many fundraising ideas/inspirations however don't hesitate to contact either of us if you are stuck. Remember that you are never alone on your Key Club journey!

In this Treasurer's Manual, we will be going over the **main responsibilities** and important information regarding the role of club treasurer. You as club treasurer play an essential role in paying dues on-time, fundraising for preferred charities, applying for scholarships and awards, etc.

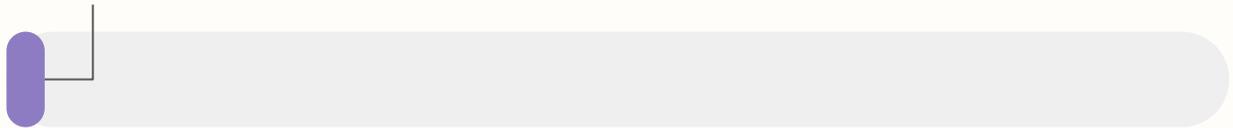
Looking forward to working with you,
Kelly Quach

DIVISION GOALS

These are our fundraising goals as a division! Make sure to work hard and remember that you are a part of a team. Let's work together to support these charities and make change happen!

pediatric trauma program

May

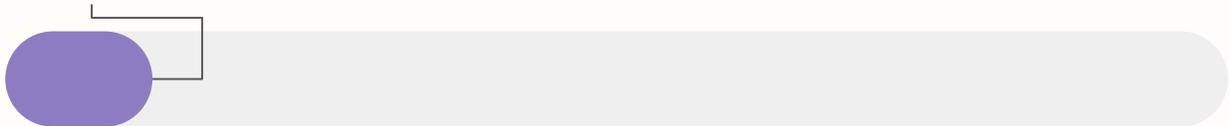


Raised: \$17

Goal: \$3,200

maternal neonatal tetanus

May



Raised: \$126

Goal: \$1000

starting off small... 

You might have noticed that our bar graphs are nowhere near full! Don't be discouraged, remember we are just a month into our term and we have the whole year to work up to it! Let this serve as a motivator to keep on fundraising!

DIVISION FUNDRAISERS & UPDATES

----- june division fundraiser -----

- ★ This month we are selling DCM-themed stickers!
- ★ Our June DCM, hosted by Castro Valley, will feature an exclusive sticker of a llama getting pied in the face!
- ★ Make sure to get your members to support this fundraiser and snag limited edition llama merch!



★ Look at how cute everyone pls say thank you gabriella

FUNDRAISING IDEAS

GOODBYE/SUMMER GRAMS

Give your members the opportunity to say **goodbye** to their classmates with goodbye grams! Include goodies like personalized notes, **summer themed** snacks like Caprisun, bubbles, reusable straws and more!

SPICE IT UP- try **kiss a senior goodbye** grams, by sending a hershey kiss to a senior's doorstep!

GAME NIGHT

Treat the fundraiser like a **bonding**, with bingo, trivia etc. and charge a small entry fee! have fun with your members while raising funds!

STICKERS AND PINS

Sell creative stickers and pins! Stickers are fun and a great way to fundraise money. Be as **creative** as you can with them, add popular trends, make it **colorful!**

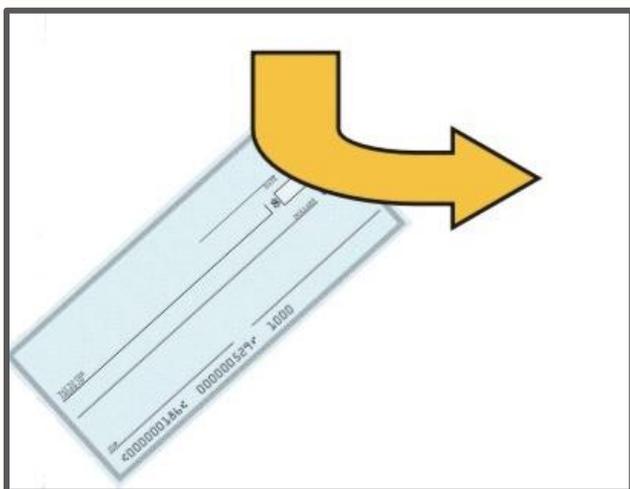
CAR WASH

Summer is here!! **Get out of your house** with your club members and hold a car wash in a parking lot. Not only can you offer **service hours** for members who decide to help out, but you can find a way to have fun **outside!**

HOW TO DONATE

--- PTP DONATION PROCESS ---

HOLD FUNDRAISERS FOR PTP!

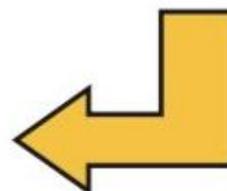


WRITE A CHECK!

Make check payable to: Cali-Nev-Ha (CNH) Key Club

Memo: Division XX, _____ High School

Ensure that you are **not** writing a check yourself. Work with your Kiwanis or faculty advisor!



MAIL THE CHECK!

TO: ATTN: Bruce Hennings, Key Club PTP Donation

Cali-Nev-Ha (CNH) District Office

8360 Red Oak Street #201

Rancho Cucamonga, CA 91370

FROM: _____ High School

Division ##, Region ##

1234 Bee Street

Beetown, BE 12363

Our division is currently working on an alternate donation pathway through GoFundMe or PayPal, however everything is still in the works so stay tuned for more updates!!

RESOURCES

Hit us up!

Elvira Lu

elviralu4158@gmail.com

(510) 631-4712

Insta @elvi.lu

Linkedin (if you're into that i guess?):

<https://www.linkedin.com/in/elviralu/>



Kelly Quach

kellyquach2005@gmail.com

(510) 926-7918

Insta: @kxlvqi

If you have made it this far, reply to the June fundraising email with your favorite song and we'll give you a sticker or something ;)